


			20 23
	09:00 - 10:00	Accreditation of participants	
	10:00 - 10:30	Official opening <u>Presenter:</u> Ivana Tatomir Čkonjević, RTS Vedrana Ilić, Assistant Minister of Agriculture, Forestry and Water Management of the Republic of Serbia Koen van Ginneken, Agricultural Counsellor at Netherlands Embassy	
	10:30 - 11:50	New soft fruit varieties, rights and obligations <u>Moderator:</u> Goran Eror, RTV <u>Panelists:</u> Alexander Cojocandru, Fall Creek Jovan Vujović, Plant Protection Directorate - Ministry of Agriculture, Forestry and Water Management Zoran Radovanović, Floriva doo Lidija Derić, Law Firm Popović, Popović & partners	
	11:50 - 12:00	Coffee break & mini networking	
	12:00 - 13:20	Soft fruit markets <u>Moderator:</u> Marija Čeklić, B92 <u>Presentations:</u> Berries Market Outlook 2023 and Market Conditions and Standards in the EU Aleksandar Pavlović, Chief of Party, USAID "Big Small Businesses Project" Fruit for Europe, What are the Requirements from the Perspective of Netherland's Producers Richard Schouten, Director of Public Affairs, Groenten Fruit Huis <u>Panelists:</u> Richard Schouten, Director of Public Affairs, Groenten Fruit Huis Andrijana Pečić, Sourcing Manager for Fruits and Vegetables, Delhaize Serbia Aleksa Milovanović, Director Tirnatur - DIS market	
	13:20 - 13:30	Coffee break & mini networking	

 13:30 - 14:50 **Experiences and cooperation through the Netherland`s Soft Fruit Solutions Serbia Project**

Moderator:

Marija Čeklić, B92

Introduction:

Fred Evers, Coordinator of the Netherland`s "SoftFruit Solutions Serbia" Project.

Presentation:

7 steps for healthy produce

Marcel de Jong, Bodem&Groen

Panelists:

Marcel de Jong, Bodem&Groen

Hans Puijk, Puijk Group

Saša Milić, Berry Log

Nedeljko Bašić, Kekkila BVB

Fred Evers, Coordinator of the Netherland`s "Soft Fruit Solutions Serbia" Project

 14:50-15:00 **Closing remarks**

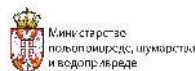
Fred Evers, Coordinator of the Netherland`s "Soft Fruit Solutions Serbia" Project

Vladimir Živanović, Director, Agro Belgrade

 15:00 **Lunch & Networking**

„Zlatnik Hall" Restaurant

Partners:



Executive Organizer:



General sponsor:



Sponsors:



BODEM & GROEN



H.S.S.
Full Spraying System

Delphy

